



PHOTOS BY TAMMY HOLOMAN

THE GOOD (DOG'S) LIFE AT RUFF HOUSING

By Kristi Johnson Marion

Benefits of Dog Daycare

Doggie daycare is no longer just an option for dog care during owners' vacations and work travel. Many busy dog owners find that leaving their dogs home alone for most of the day, while they work and run errands, can lead to boredom, separation anxiety and destructive behaviors. Dog daycare allows for socialization and playtime with attendants and other dogs in a safe, supervised environment. It also provides an opportunity for dogs to exercise and expend energy so they will behave better at home and sleep better at night, so you can, too.

An Upscale Doggie Daycare

Owners Kim and Roger Vaughn left the corporate world to pursue their passion for dogs, purchasing Ruff Housing in 2008. At the time, the business was small. Under their care, the business has blossomed into two locations with 90 employees, with a third location in Greensboro opening this month. "We are very excited about our new Greensboro location, on Battleground Court, near the intersection of Battleground and Wendover avenues," said Kim.

Ruff Housing is an upscale, contemporary doggie daycare that also offers lodging, training classes and full-service grooming. "For overnight lodging, our furry guests can sleep in large individual sleeping quarters, penthouse suites with flat-screen TVs, or slumber party-style with our overnight attendant," said Kim. "For added peace of mind, our facilities feature webcams so that our clients can see their dogs at rest and at play, and our staff is thoroughly trained in understanding dog behavior, safety and first aid."

24/7 Care

At Ruff Housing, dogs are separated according to size and play styles in large playrooms with fenced play yards, pools and other play equipment. To accommodate busy schedules, Ruff Housing is fully staffed 365 days a year with an attendant on-site overnight, every night. Extended hours are offered to accommodate early drop-offs and late pick-ups.

Connect with Ruff Housing

Curious? Dog owners are encouraged to stop by any Ruff Housing location for a free tour, an opportunity to ask questions, and see how well they care for their clients. Find valuable information and FAQs on their website at www.ruffhousing.com, and updates, photos and more on their Facebook page, Twitter, Instagram and YouTube. Visit a Ruff Housing location at 5648 Country Club Road, Winston-Salem, (336) 602-1538; 336 Witt St., Winston-Salem (336) 765-7833; and their new location at 15 Battleground Court, Greensboro, NC.